

COURSE: INNOVATION CHANGEMAKER

SEMESTER: 4

YEAR: 2

CREDITS: 10 UDD, 6 ECTS

REQUIREMENTS: MANAGEMENT 101.

Units and content

Units	Content
Unit I: Motivations, purposes, and personal plans	<ul style="list-style-type: none"> • What is a "changemaker"? • The power of purpose
Unit II: Creative problem solving	<ul style="list-style-type: none"> • Creative problem solving • Making things happen: the discipline of creating and planning objectives • Empowering your creativity
Unit III: Development of an entrepreneurial mindset	<ul style="list-style-type: none"> • Development of an entrepreneurial mindset
Unit IV: The Art of Failing	<ul style="list-style-type: none"> • The Art of Failing: the benefits of failure • Identifying problems and opportunities for change
Unit V: Teams and support networks	<ul style="list-style-type: none"> • Networking and collaboration • Leadership and team building
Unit VI: Overcoming challenges and obstacles	<ul style="list-style-type: none"> • Overcoming personal challenges and obstacles
Unit VII: Financial management	<ul style="list-style-type: none"> • Financial management
Unit VIII: Development and refinement of my action plan	<ul style="list-style-type: none"> • Overcoming the fear of the unknown • Personal marketing and branding